



IBU JEWELS
Lookbook AW25



THE BRAND

All IBU Jewels pieces are handcrafted with passion and skill in Bali by talented female artisans. Our distinctive designs blend traditional artisanal techniques with modern, refined aesthetics.

Each bracelet is made from high-quality leather and adorned with gold plating, 925 sterling silver, and semi-precious gems in a variety of colors. The beads we use are premium Miyuki beads, renowned for their precision and durability.

IBU Jewels represents the free-spirited modern woman with a refined urban taste. This collection of unique and elegant bracelets is specially designed for the stylish woman who has an eye for detail and perfection.

Every IBU Jewels piece is a high-quality, unique work of art, radiating subtle, timeless elegance. We are proud to work exclusively with local female artisans in our own workshop, who have elevated weaving into an art form.

Through our close collaboration and dedication to craftsmanship, we ensure the highest quality in all of our products.



BRACELETS



BILL

Style code: GA
Retail Price: €44.95
Wholesale Price: €15.50



RAINDROP

Style code: GB
Retail Price: €39.95
Wholesale Price: €13.78



HALF CUFF

Style code: GC
Retail Price: €39.95
Wholesale Price: €13.78



PASHA

Style code: GD
Retail Price: €39.95
Wholesale Price: €13.78



TATE

Style code: GE
Retail Price: €54.95
Wholesale Price: €18.95



GOLD STRIPE

Style code: GF
Retail Price: €39.95
Wholesale Price: €13.78



BAMBOO BANGLE

Style code: DE
Retail Price: €54.95
Wholesale Price: €18.95



WILL

Style code: DF
Retail Price: €64.95
Wholesale Price: €25.98



CAP MESH

Style code: DG
Retail Price: €129.95
Wholesale Price: €51.98



GOLD BAMBOO PEARL

Style code: DH05
Retail Price: €49.95
Wholesale Price: €17.22



GOLD FRINGE

Style code: DI01

Retail Price S/M/L: €29.95/39.95/44.95

Wholesale Price S/M/L: €10.33/13.78/15.50



SILVER FRINGE

Style code: DI02

Retail Price S/M/L: €29.95/39.95/44.95

Wholesale Price S/M/L: €10.33/13.78/15.50



ROSE FRINGE

Style code: DI03

Retail Price S/M/L: €29.95/39.95/44.95

Wholesale Price S/M/L: €10.33/13.78/15.50



MIX FRINGE

Style code: DI04

Retail Price S/M/L: €29.95/39.95/44.95

Wholesale Price S/M/L: €10.33/13.78/15.50



GOLD BAMBOO JULES

Style code: DJ
Retail Price: €49.95
Wholesale Price: €17.22
Available in more colour stones



BAMBOO GOLD SMALL

Style code: DK
Retail Price S/M/L: €54.95/62.95/79.95
Wholesale Price S/M/L: €18.95/21.71/28.00



BAMBOO STONE

Style code: DL
Retail Price: €79.95
Wholesale Price: €28.00
Available in all colour stones



CAP ROI

Style code: DM
Retail Price: €54.95
Wholesale Price: €18.95
Available in more colour stones



CAP SAM

Style code: DN
Retail Price: €49.95
Wholesale Price: €17.22



CAP BUNDLE TWIST

Style code: DO
Retail Price: €34.95
Wholesale Price: €12.05



CAP MAYA

Style code: DP
Retail Price: €39.95
Wholesale Price: €13.78
In more colours available



CAP FLOWER GOLD

Style code: DQ
Retail Price: €47.95
Wholesale Price: €16.53



BEE

Style code: AH
Retail Price: €49.95
Wholesale Price: €17.22
Available in all colour stones



CAP TWIST SOFT

Style code: CWT
Retail Price: €40.95
Wholesale Price: €14.12



CAP PURE

Style code: AA
Retail Price: €44.95
Wholesale Price: €15.50
Available in all colour stones

CAP PURE PEARLS

Style code: AA05
Retail Price: €64.95
Wholesale Price: €25.98



CAP LISE

Style code: AL
Retail Price: €44.95
Wholesale Price: €15.50
Available in all colour stones

CAP LISE PEARLS

Style code: AL05
Retail Price: €64.95
Wholesale Price: €25.98



CAP JOLIE

Style code: AM
Retail Price: €52.95
Wholesale Price:€18.26
Available in all colour stones

CAP JOLIE PEARLS

Style code: AM05
Retail Price: €59.95
Wholesale Price:€23.98



CAP HENRY

Style code: AV
Retail Price: €39.95
Wholesale Price:€13.78
Available in all colour stones

CAP HENRY PEARLS

Style code: AV05
Retail Price: €42.95
Wholesale Price:€14.81



CAP BUNDLE

Style code: GH
Retail Price: €34.95
Wholesale Price:€12.05



CAP FLOWER

Style code: GI
Retail Price: €34.95
Wholesale Price:12.05



JILL JAKE

Style code: AN
Retail Price: €44.95
Wholesale Price:€15.50
Available in all colour stones

JILL JAKE PEARLS

Style code: AN05
Retail Price: €54.95
Wholesale Price:€21.13



JILL JAZZY

Style code: AW
Retail Price: €49.95
Wholesale Price:€17.22
Available in all colour stones

JILL JAZZY GOLD

Style code: AW00
Retail Price: €52.95
Wholesale Price:€18.26

JILL JAZZY PEARLS

Style code: AW05
Retail Price: €69.95
Wholesale Price:€26.90



JILL GOLD PEARL

Style code: GJ00
Retail Price: €47.95
Wholesale Price:€16.53



JILL GOLD

Style code: GJ
Retail Price: €40.95
Wholesale Price:€14.12



JILL HEART

Style code: GK
Retail Price: €34.95
Wholesale Price:€12.05



JILL SUN GOLD

Style code: GL00
Retail Price: €52.95
Wholesale Price:€18.26



JILL SUN

Style code: GL
Retail Price: €44.95
Wholesale Price:€15.50



LULU FRESH

Style code: AB
Retail Price: €49.95
Wholesale Price:€17.22
Available in all colour stones

LULU FRESH PEARLS

Style code: AB05
Retail Price: €89.95
Wholesale Price:€35.98



LULU ASH

Style code: AC
Retail Price: €49.95
Wholesale Price:€17.22
Available in all colour stones



LULU EARTH

Style code: AD
Retail Price: €39.95
Wholesale Price:€13.78
Available in more colour stones



LULU ABEL

Style code: AT
Retail Price: €49.95
Wholesale Price:€17.22
Available in all colour stones



LULU FINE

Style code: AU
Retail Price: €32.95
Wholesale Price:€11.36
Available in all colour stones

LULU FINE PEARLS

Style code: AU05
Retail Price: €39.95
Wholesale Price:€13.78



LULU LIV

Style code: AQ
Retail Price: €44.95
Wholesale Price:€15.50
Available in all colour stones

LULU LIV PEARLS

Style code: AQ05
Retail Price: €49.95
Wholesale Price:€19.21



LULU BOLD

Style code: GM
Retail Price: €29.95
Wholesale Price:€11.09



LULU RAINDROP

Style code: GN
Retail Price: €29.95
Wholesale Price:€11.09



LULU FLOWER

Style code: GO
Retail Price: €29.95
Wholesale Price:€11.09



LULU QUEENIE

Style code: GP
Retail Price: €32.95
Wholesale Price:€11.36



LULU MIX

Style code: GQ
Retail Price: €29.95
Wholesale Price:€11.09



LULU MAXIE

Style code: GR
Retail Price: €32.95
Wholesale Price:€11.36



DANNY

Style code: AS01
Retail Price: €49.95
Wholesale Price:€17.22



LOUIS

Style code: AS02
Retail Price: €49.95
Wholesale Price:€17.22



IGOR

Style code: AS03
Retail Price: €49.95
Wholesale Price:€17.22



CASEY

Style code: AS04
Retail Price: €49.95
Wholesale Price:€17.22



TARA PEARLS

Style code: AS05
Retail Price: €52.95
Wholesale Price:€18.26



BENTE PEARLS

Style code: AS06
Retail Price: €129.95
Wholesale Price:€51.98



LITTLE PEARLS

Style code: AS07
Retail Price: €54.95
Wholesale Price:€20.35



LULU ROUND PEARL DROP

Style code: EO01
Retail Price: €40.95
Wholesale Price:€14.12



LULU ROUND MULTI

Style code: EO02
Retail Price: €40.95
Wholesale Price:€14.12



LULU ROUND SOFT

Style code: EO03
Retail Price: €40.95
Wholesale Price:€14.12



LULU ROUND PEARL

Style code: EO04
Retail Price: €40.95
Wholesale Price:€14.12



LULU ROUND GOLD

Style code: E005
Retail Price: €44.95
Wholesale Price:€15.50



JOANIE GOLD

Style code: PE01
Retail Price: €40.95
Wholesale Price:€14.12



JOANIE MIX

Style code: PE02
Retail Price: €40.95
Wholesale Price:€14.12



JOANIE QUEEN PEARL

Style code: PE03
Retail Price: €40.95
Wholesale Price:€14.12



JOANIE PEARL TREE

Style code: PE04
Retail Price: €40.95
Wholesale Price:€14.12



JOANIE PEARL FLOWER

Style code: PE05
Retail Price: €49.95
Wholesale Price:€17.22



JOANIE 5 HEART

Style code: PE06
Retail Price: €44.95
Wholesale Price:€15.50



JOANIE LACE

Style code: PE07
Retail Price: €44.95
Wholesale Price:€15.50



JOANIE 1 HEART

Style code: PE08
Retail Price: €40.95
Wholesale Price:€14.12



JOANIE MAX

Style code: PE10
Retail Price: €59.95
Wholesale Price:€23.98



JOANIE LEATHER

Style code: PE13
Retail Price: €54.95
Wholesale Price:€20.35



IBU LINK

Style code: IBU01
Retail Price: €42.95
Wholesale Price:€14.81



IBU IBU PEARL

Style code: IBU02
Retail Price: €44.95
Wholesale Price:€15.50



IBU CIRCLE

Style code: IBU03
Retail Price: €59.95
Wholesale Price:€26.07



IBU HEART

Style code: IBU04
Retail Price: €39.95
Wholesale Price:€13.78



IBU CLASSY

Style code: IBU08
Retail Price: €59.95
Wholesale Price:€23.98



IBU BENTE

Style code: IBU10
Retail Price: €99.95
Wholesale Price:€39.98



BO ROUND

Style code: BO
Retail Price: €44.95
Wholesale Price:€15.50
Available in all colour stones



BO BOB

Style code: BOB
Retail Price: €49.95
Wholesale Price:€17.22
Available in all colour stones



BO FREDDY

Style code: BOF
Retail Price: €54.95
Wholesale Price:€18.95
Available in all colour stones



RINGS



BELLE

Style code: RA
Retail Price: €29.95
Wholesale Price: €11.52



CIRCLE/CIRCLE STONES

Style code: RB
Retail Price: €29.95/34.95
Wholesale Price: €11.52/13.44



HEART

Style code: RC
Retail Price: €29.95
Wholesale Price: €11.52



FLOWER

Style code: RD
Retail Price: €34.95
Wholesale Price: €12.94



BIG LOVE

Style code: RE
Retail Price: €44.95
Wholesale Price: €17.29



CARA

Style code: RF
Retail Price: €32.95
Wholesale Price: €12.67



MARY

Style code: RG
Retail Price: €49.95
Wholesale Price: €20.81
Aventurine, Rose Quartz, Onyx



PEGGY

Style code: RH
Retail Price: €19.95
Wholesale Price: €7.39
More stones colours available



PEGGY 1 HEART

Style code: RH00
Retail Price: €29.95
Wholesale Price: €10.33



FULL GOLD

Style code: RI
Retail Price: €21.95
Wholesale Price: €7.98



ANNA

Style code: RJ
Retail Price: €44.95
Wholesale Price: €15.50



ANNA GOLD

Style code: RJ00
Retail Price: €47.95
Wholesale Price: €16.53



FIJI

Style code: RK
Retail Price: €49.95
Wholesale Price: €17.22
Pearl, Onyx, Rose Quartz, Blue Sodalite, Red Carnelian, Rodonite, Green



DOUBLE PEARL

Style code: RL
Retail Price: €32.95
Wholesale Price: €12.67



PEARL BUNCH

Style code: RM
Retail Price: €34.95
Wholesale Price: €13.44



DANE

Style code: RN
Retail Price: €49.95
Wholesale Price: €17.22
Pearl, Rose Quartz, Onyx



BO

Style code: RO
Retail Price: €22.95
Wholesale Price: €7.91
Available in all colour stones



SOLEIL

Style code: RP
Retail Price: €49.95
Wholesale Price: €18.50
Rose Quartz, Pearl, Aventurine, Onyx



POSSY

Style code: RQ
Retail Price: €34.95
Wholesale Price: €12.05
Available in all colour stones



DOLLY GOLD

Style code: RR00
Retail Price: €49.95
Wholesale Price: €17.22



DOLLY

Style code: RR
Retail Price: €44.95
Wholesale Price: €15.50
Available in all colour stones



STONE DOT

Style code: RS
Retail Price: €14.95
Wholesale Price: €5.33
Available in all colour stones



LEAVES

Style code: RT
Retail Price: €34.95
Wholesale Price: €12.67



BOLD

Style code: RU
Retail Price: €21.95
Wholesale Price: €7.57
Available in all colour stones



SWEET HEART

Style code: RV
Retail Price: €29.95
Wholesale Price: €10.33
Available in all colour stones



RUMI GOLD

Style code: RW
Retail Price: €29.95
Wholesale Price: €10.33



PRINCESS

Style code: RY
Retail Price: €29.95
Wholesale Price: €11.09
Available in all colour stones



CHAIN

Style code: RAA
Retail Price: €32.95
Wholesale Price: €12.67



SUE

Style code: RBB
Retail Price: €49.95
Wholesale Price: €19.98
Rose Quartz, Aventurine



MESH

Style code: RDD
Retail Price: €59.95
Wholesale Price: €20.67



BELLE STONE

Style code: REE
Retail Price: €59.95
Wholesale Price: €23.98
More stones colours available



ZIGGY

Style code: RJJ
Retail Price: €32.95
Wholesale Price: €11.36
Available in all colour stones



JULES

Style code: RKK
Retail Price: €54.95
Wholesale Price: €18.95
*Rose Quartz, Aventurine, Ruby
Jade, Blue Agate, Onyx, Red
Carnelian*



FAB

Style code: RMM
Retail Price: €49.95
Wholesale Price: €19.98



CESAR

Style code: ROO
Retail Price: €39.95
Wholesale Price: €14.80



FLEUR

Style code: RPP
Retail Price: €49.95
Wholesale Price: €17.84



YARA

Style code: RQQ
Retail Price: €59.95
Wholesale Price: €21.41



WILL

Style code: RRR
Retail Price: €59.95
Wholesale Price: €21.41

A woman with long, wavy blonde hair styled in a braid, looking towards the camera with a slight smile. She is wearing a white, textured, long-sleeved blouse with a button-down front. She is also wearing two gold necklaces: a shorter one with a heart pendant and a longer one with a large, oval, reddish-brown stone pendant. The background is a bright, out-of-focus window with white frames. The word "NECKLACES" is overlaid in white, sans-serif capital letters across the center of the image.

NECKLACES



CIRCLE

Style code: NA
Retail Price: €54.95
Wholesale Price: €18.95
45 cm



HEART

Style code: NB
Retail Price: €54.95
Wholesale Price: €18.95
45 cm



PABLO

Style code: NC
Retail Price: €54.95
Wholesale Price: €18.95
Available in all colour stones/45cm



FRESH

Style code: ND
Retail Price: €69.95
Wholesale Price: €24.98
Available in all colour stones/45cm



YUKI

Style code: NE
Retail Price: €59.95
Wholesale Price: €21.41
45cm



QUEEN PEARL PEGGY

Style code: NF
Retail Price: €59.95
Wholesale Price: €21.41
45cm



ROSE HEART

Style code: NG
Retail Price: €64.95
Wholesale Price: €25.98
50cm



FLO GOLD

Style code: NH
Retail Price: €39.95
Wholesale Price: €14.27
90cm



FLEUR

Style code: NI
Retail Price: €62.95
Wholesale Price: €25.18
45cm



FINE

Style code: NJ
Retail Price: €74.95
Wholesale Price: €32.59
Available in all colour stones/45cm



HEART DROP/HEART DROP IN PEARLS

Style code: NK/NK05
Retail Price: €59.95/79.95
Wholesale Price: €23.98/34.76
Available in all colour stones/45 cm



CIRCLE DROP

Style code: NL
Retail Price: €54.95
Wholesale Price: €18.95
Rose Quartz, Pearl, Aventurine, Onyx



GOLD BUNDLE TWIST

Style code: NM
Retail Price: €49.95
Wholesale Price: €17.84
45cm



REY/REY PEARLS

Style code: NN
Retail Price: €59.95/64.95
Wholesale Price: €23.98/25.98
Available in all colour stones/45cm



LIV/LIV PEARLS

Style code: NO/NO05
Retail Price: €59.95/79.95
Wholesale Price: €21.41/28.55
Available in all colour stones/45cm



BOB

Style code: NP
Retail Price: €54.95
Wholesale Price: €18.95
Available in all colour stones/45cm



JAN

Style code: NQ
Retail Price: €69.95
Wholesale Price: €24.98
45cm



TARA PEARLS

Style code: NS
Retail Price: €79.95
Wholesale Price: €28.55
90cm



TARA

Style code: NT
Retail Price: €64.95
Wholesale Price: €23.30
90cm



DREAMY

Style code: NU
Retail Price: €59.95
Wholesale Price: €23.98
With drop 60cm



BIG LOVE/BIG LOVE IN PEARLS

Style code: NW
Retail Price: €64.95/79.95
Wholesale Price: €28.24/34.76
Available in all colour stones



POSH

Style code: NX
Retail Price: €69.95
Wholesale Price: €30.41
Available in all colour stones/65cm



CANDY

Style code: NY
Retail Price: €44.95
Wholesale Price: €15.50
75cm



GOLD BUNDLE

Style code: NYY
Retail Price: €44.95
Wholesale Price: €15.50
75cm



BORA

Style code: NZ
Retail Price: €59.95
Wholesale Price: €23.98
43cm



CLASSY PEARL

Style code: NAA
Retail Price: €79.95
Wholesale Price: €34.76
60cm



PEARL FLOWER

Style code: NBB
Retail Price: €69.95
Wholesale Price: €30.41
70cm



BOLD

Style code: NCC
Retail Price: €39.95
Wholesale Price: €13.78
90cm



LONG GOLDEN

Style code: NDD
Retail Price: €39.95
Wholesale Price: €13.78
90cm



ARY

Style code: NGG
Retail Price: €44.95
Wholesale Price: €17.29
In more colours available/90cm



EARRINGS



GRACE

Style code: EA
Retail Price: €39.95
Wholesale Price: €13.78
Available in several stones



BORA

Style code: EB
Retail Price: €49.95
Wholesale Price: €17.84



PEARL HOOP

Style code: EC
Retail Price: €49.95
Wholesale Price: €17.84



CLASSY

Style code: ED
Retail Price: €52.95
Wholesale Price: €18.91



FLOWER

Style code: EE
Retail Price: €39.95
Wholesale Price: €13.78



SOL/SOL IN PEARLS

Style code: EF/EF05
Retail Price: €54.95/69.95
Wholesale Price: €19.63/24.98
Available in all colour stones



CISSY/CISSY IN PEARLS

Style code: EG/EG05
Retail Price: €49.95/69.95
Wholesale Price: €17.84/24.98
Available in all colour stones



PEGGY HOOP

Style code: EH
Retail Price: €42.95
Wholesale Price: €15.34



ANNA/ANNA IN GOLD

Style code: EI
Retail Price: €47.95/49.95
Wholesale Price: €17.13/17.84



PEGGY FULL HOOP

Style code: EJ
Retail Price: €42.95
Wholesale Price: €15.34



BAROQUE STUD

Style code: EK
Retail Price: €49.95
Wholesale Price: €17.84



CARA

Style code: EL
Retail Price: €49.95
Wholesale Price: €17.84



PEARL BUNCH

Style code: EM
Retail Price: €69.95
Wholesale Price: €24.98



GOLD HOOP

Style code: EN
Retail Price: €49.95
Wholesale Price: €17.84



GIGI

Style code: EO
Retail Price: €69.95
Wholesale Price: €24.98



DOLLY STUD

Style code: EP
Retail Price: €69.95
Wholesale Price: €24.98



GOLD DROP

Style code: EQ
Retail Price: €39.95
Wholesale Price: €13.78
Rose Quartz, Pearl, Onyx



MAX

Style code: ER
Retail Price: €69.95
Wholesale Price: €24.98



STUD BO/STUD PEARLS

Style code: ES/ES05
Retail Price: €34.95/39.95
Wholesale Price: €12.05/14.27
Available in all colour stones



JULES

Style code: ET
Retail Price: €52.95
Wholesale Price: €18.91
Clear Crystal, Green Jade, Onyx, Smoky, Rodonite



STONES

Style code: EU
Retail Price: €39.95
Wholesale Price: €13.78
Available in all colour stones



JOSIE GOLD PEGGY

Style code: EVP
Retail Price: €54.95
Wholesale Price: €19.63



FLAIR GOLD

Style code: EWG
Retail Price: €54.95
Wholesale Price: €19.63



FLO GOLD

Style code: EX
Retail Price: €39.95
Wholesale Price: €14.27



PIP

Style code: EY
Retail Price: €49.95
Wholesale Price: €17.84
More colours available



BONNIE

Style code: EZ
Retail Price: €39.95
Wholesale Price: €13.78
Rose Quartz, Onyx, Aventurine, Clear Crystal



STUD TAHITI

Style code: EAD
Retail Price: €39.95
Wholesale Price: €13.78



STUD FLOWER PEARL

Style code: EAE
Retail Price: €52.95
Wholesale Price: €18.91



FLOWER HEART/ FLOWER HEART PEARLS

Style code: EAI/EAI05
Retail Price: €52.95/54.95
Wholesale Price: €18.91/19.63
More colours available



STONE OLLY

Style code: EAK
Retail Price: €39.95
Wholesale Price: €13.78
Available in all colour stones



POMME

Style code: EAL
Retail Price: €49.95
Wholesale Price: €17.84
Available in all colours beads



LIZZY

Style code: EAP
Retail Price: €44.95
Wholesale Price: €16.05





BRACELET DISPLAY €27.50
Incl. 4 pillows



T - DISPLAY €27.50



RING DISPLAY €20.00



COLOR CART

01 - Antique Beige
02 - Black
03 - Gunmetal
04 - Grey

05 - Bamboo Green
06 - Bronze
07 - Maroon